

Notifications of Institutes/Universities



NORTHERN REGION*

Any other information pertaining to the same, given by various participating Institutes/ Universities in their notifications may therefore be treated as amended. Applicants are advised to check the approval/ recognition status of various programmes directly from the concerned Authorities/Institutes/Universities

*States/Union Territories covered by PIN Codes beginning with 1 and 2. (Postal Zone Nos 1 and 2)



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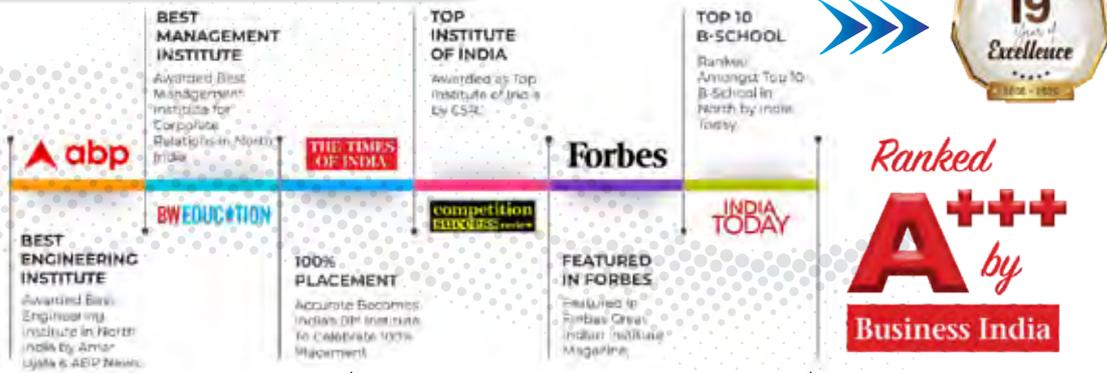
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Contact Us

Ms. Geetika Gumber | Programme Manager
AIMA-Centre for Management Education, 15, Link Road, Lajpat Nagar-3, New Delhi-110024
Email: pgdm@aima.in / Mobile : 96546 01397

LIST OF AIMA-CME CO-ORDINATION CENTRES

NORTHERN REGION

<p>Prof (Dr) Rohit Singh Director (Co-ordination Centre Code-100+) AIMA – CME Co-ordination Centre 15 Link Road, lajpat nagar-3 New Delhi – 110 024. Coord: Mr. Shiv Kumar Tel: +91-11-47673000 (Extn.734) Email: spal@aima.in</p>	<p>Mr. Rajiv Ratan Bhatia Director (Co-ordination Centre Code- 3+) Asian Institute of Management Studies B 6/2, 1st /2nd Floor Ramesh Nagar (DS) Near Metro Pillar No.371, New Delhi – 110 015. Tel : 011-25454921, 25468536 M: 9810140581 Email:aims.aima@gmail.com bhatia.rr@gmail.com</p>	<p>Ms. Sheelu Sharma Director (Co-ordination Centre Code- 260£) Delhi Institute of Higher Education DIHE, Community Center Sector – 3, Rohini New Delhi – 110 085. Tel.: 011-45184150-51 Mob:9599993249 Email: sheelu_sharma@jimsindia.org</p>
<p>Ms. Tuhina Director (Co-ordination Center -380) Akshaya Management Institute 145B/ 12I/ 5E, Kailashpuri, Govindpur., Prayagraj , Uttar Pradesh – 211004. Mob: 9415395683 Email: gyanprakashaicte@gmail.com;</p>	<p>Dr. Aakash Gupta Director (Co-ordination Center -382) GATEWAY EDUCATION Delhi-NCR, Sector-11, Sonipat, Haryana-131001 Mob: 9650066221 Email: director.ap@gateway.edu.in;</p>	<p>Dr. J. Dasgupta Director (Co-ordination Center -384) BSATES EDTECH FOUNDATION BSAITM Bhawan, Plot No. 13, Bodhella, Vikaspuri, New Delhi- 110018 Coord: Mr. Manmeet Kapoor Mob: 8447999909/ 9810509249 / 9910943386 Email: info@bsates.com; info@bsates.tech;</p>

EASTERN REGION

<p>Dr. Z. N. Sharma Director (Co-ordination Centre Code- 80*) North Eastern Regional Institute of Management (NERIM) Padmanath Sarmah Bhawan Tripura Road, Joyanagar, Khanapara Guwahati – 781 022 (Assam). Tel: 0361- 2234999, 08876575758, Fax: 0361- 2234900 Coord: Mr. Soumen Nandi M: 7002510442 Email: nerimindia@gmail.com</p>	<p>Mr. Neeraj Agrawal Director (Co-ordination Centre Code- 179\$) CIMAGE Professional College 1/4, Vivekanand Marg, infront of AN College, Boring Road, Patna - 800 013. M: 09334884525/8294040444 Fax: 0612-2216565 Email: megha@cimage.in neeraj.cimage@outlook.com</p>	<p>Dr. Niranjana Nayak Director (Co-ordination Centre Code- 210£) Indian Institute for Production Management AT/PO Kansbahal, Dist. Sundargarh Near Rourkela Odisha – 770 034. Tel.: 06624-280322 / 576 / 948 M: 09438234177, 8599004705 Fax: 06624-280122 Email: niranjana_n@iipmsom.ac.in</p>
<p>Dr. Manmath Kumar Nayak Director (Co-ordination Centre code-294£) Arya School of Management & Information Technology Plot No. 320, Patrapada, Adjacent to NH-5, Behind Shani Temple, Patrapada, Bhubaneswar-751 019 Phone;9937209498, 9853770950 Email; aryamgt@gmail.com mknayak2@gmail.com</p>	<p>Dr. Manas Ranjan Mallick Dean (Co-ordination Centre Code-297£) Regional College Of Engineering & Management Plot No-18,Sector-A,Zone-B, Mancheswar Industrial Estate, Bhubaneswar-10 Tel-0674-2587477,0674-2580831 Mobile;9861152922 Fax;0674-2585255 Email; rcemindia@rediffmail.com</p>	<p>Mr. Santosh Kumar Dash Director (Co-ordination Centre code-334 Pinnacle Institute of Management, A-118,Shaheed Nagar, Bhubaneswar, Odisha-751007 Coord: Mr. Abinash M: 9090507070, 7538001109 Phone No.0674-541555 Email: abinasht@pinnaclejobs.in, santosh@pinnaclejobs.in</p>
<p>Ms. Nandini Chakraborty Training & Placement Officer (Co-ordination Centre code- 308) Gita Ram Institute Of Management NH-34,Gitaram More, Berhampore, Dist-Murshidabad Pin-742187 Mob : 9002805538 Email : gitaram.institute2000@gmail.com</p>	<p>Mr. Yashaswee Alok Director (Co-ordination Centre code-310) Institute of Administrative Studies (RR, Sahu Centre for Business Administration) Prof TN Chaudhary Marg Jawaharlal Road, PO: Sarajyagani Muzaffarpur-842001 (Bihar) Coord; Ms. Sadhna Srivastava Phone;09334384856, 9334384851 Email; iasmuz@gmail.com</p>	<p>Dr. Arya Patnaik Director (Co-ordination Centre code- 311) Rourkela Institute of Management Institutional area Gopabandhu nagar Chend Rourkela-769015 Coord; Mr. Subrat Patnaik / Dr.Sreekumar Mobile-07064400303, 7064400315 Phone no- 0661-2481624 Email- sreekumar@rims-edu.com subrat@rims-edu.com</p>

Mr. Sunjeet Roshan Pattanaik
 Chairman
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 Email:- iims.jsw@gmail.com
 Coord: Rajesh Chandra Pradhan
 Email: chandraraajeshp12345@gmail.com

<p>Dr. S. Kasturi Rangan Professor & Director (Coordination Centre code-57) Badruka Institute of Management Studies 3-2-847, Station Road, Kachiguda, Hyderabad-500 027 TelNo.-040-24654471/24656862 Coordinator- Mr. R. Krishna Vardhan Reddy/ Ms. Sangeeta Kapoor Mobile-09247282214 Email- rkvreddy_aima@yahoo.co.in; udaysangeeta66@gmail.com; sangeeta@badruka.com;</p>	<p>Dr. K. Aparna Rao (Director/ Principal) (Co-ordination Centre code- 227£) International Academy of Management & Entrepreneurship #152/2, Nisarga Campus Behind The Art of Living Off. Kanakapura Road, Udayapura Post Bengaluru – 560 082. Tel.: 080-32477261 M: 9632323205, 9900111192 Email: aparna.rao@iame.edu.in; govindaraj.setty@iame.edu.in;</p>	<p>Mr. M. Priyanandan Reddy Director (Coordination Centre code-332) AIMS ENRICH GLOBAL EDUCATION PVT.LTD. 1st Cross, 1st stage, Peenya Bangalore-560 058 Tel: 080-28376430 / 28390433 /41179588 / Coord. Prof. Lakshminarayana. S Mob.-9844304851/ 7022118841/ 9686891491 Email- pgp@theaims.ac.in; admission@aimsenrich.com; finance@theaims.ac.in;</p>
<p>Dr. Balakoteswari Principal (Coordination Centre code- 257£) Sanskriti School of Business Behind Sri SatyaSai Super Speciality Hospital Beedupalli Road, Prashanthi Gram, Distt. Anantpur Puttaparthi – 515 134 (A.P.) Coord; Dr. Prashanthi E Ph: 8186041091 Email: principal@sanskritibschool.com; prashanthi@sanskritibschool.com;</p>	<p>Mr. Pankaj Choudhary, (Dean-Executive MBA & Distance Learning) Coordination Centre code-283 BMS CEEDL No. 97, Kavi Lakshmisha Road, V V Puram, Bengaluru - 560004 Telephone: +91-80-26610174/78 Cell: +91-9972444422/9164626424 Coord: Mr. Deepak Email: bmsceedl@gmail.com; deepak.bmsceedl@gmail.com;</p>	<p>Dr. Tripuraneni Jaggaiah Director (Coordination Center code- 360) International Institute of Business Studies- IIBS #75, Muthugadahalli, Bengaluru North Jala Hobli, (Near International Airport) Bengaluru- 562157 Mobile- 9620062082/ 9916516543 Coord; Dr. M. Kethan, Mr. Uday Mob.- 9502733317, 9986736606 Email- principal@iibsonline.com; dr.mkethan@iibsonline.com; uday@iibsonline.com;</p>

WESTERN REGION

<p>Mr. Rakesh C. Jain Director (Co-ordination Centre Code- 196£) ISMT Business School Sailee International Old MHB Colony Gorai Road, Borivali (W) Mumbai –400 091. Tel.: 022-28682044 / 09322240584 Fax: 022-28680348 Email:- director@ismtindia.com; ismtbs@gmail.com</p>	<p>Mr. C RadhaKrishnana, Dean-Administration & Finance (Co-ordination Centre-273£) SIES School of Business Studies Sri Chandrasekharendra Saraswati Vidyapuram Plot 1-E, Sector-v, Nerul, Navi Mumbai Maharashtra- 400 706 PH: 022-61083467 Coord: Ms. Sheetal Hande Mob: 9769378949 Email: vidyai@sies.edu.in; sheetalh@sies.edu.in; sheetalhande09@gmail.com; richac@sies.edu.in;</p>	<p>Ms. Shweta M Apte Chief Executive Officer (Co-ordination Centre Code-344) SkillvilleVidyalankarDnyanapeeth Trust Skillville, Vidyalankar Educational Campus, Vidyalankar College Marg, Wadala East, Mumbai – 400 037 Mob:- 9167787715 Email:- shweta.apte@viie.edu.in; amit.oak@vit.edu.in;</p>
<p>Dr. K.P Gopal Director (Co-ordination Centre Code-175) PILLAI'S INSTITUTE OF MANAGEMENT STUDIES & RESEARCH Dr. K.M. Vasudevan Campus Sector-16, New Panvel, Navi Mumbai Maharashtra– 410 206 Coord: Dr. Ashish Triapthi Mob:- 9820600219, 9819708165 Email:- gopalpuru@mes.ac.in; gopalpuru@gmail.com; atripathi@mes.ac.in;</p>	<p>Mr. Rajesh Pillai (Co-ordination Centre Code-363) Knowledgenow Edutech Pvt. Ltd. C/O. UKS - Uma Krishna Shetty Institute of Management Studies and Research 6th Floor, Shashi Mohan Shetty Higher Education Complex, Opp. Buntar Bhavan, Buntara Bhavan Marg, Kurla (East), Mumbai – 400 070 Mob:- 9920397676, 99870 55979 Email:- knowledgenowedutech@gmail.com;</p>	<p>Mrs. Sonali S. Sawant Director (Co-ordination Centre Code-373) TEACHSMART GLOBAL LEARNING SOLUTIONS PRIVATE LIMITED (BANKEDGE) Office No: 304, 3rd Floor, Crescent Business Square, Opp. Gundecha Enclave, Kherani Road, Near Sakinaka Metro Station, Andheri East, Mumbai, Maharashtra-400 072 Coord: Ms. Vedika Singh Mob:- 9820312755, 8657030380 Email:- accounts@techsmart.in; lms@bankedge.in;</p>
<p>Mr. Bharat Valia President & Trustee (Co-ordination Centre Code-383) Valia School of Management Cosmopolitan Education Society, C.E. Society Road, D.N. Nagar, Andheri- West, Mumbai-400 053 Coord: Mr. Bryan F D' Souza Mob:- 9820036595, 9892601485 Email:- valiacesociety@gmail.com; bryands2010@gmail.com</p>		



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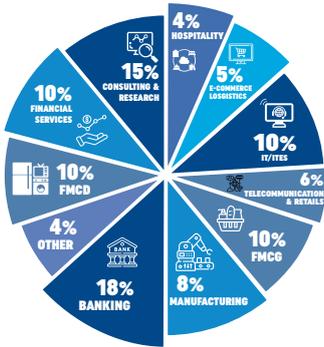
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STUDENTS TESTIMONIALS



JAPNEET KHURANNA
PGDM 2012-14



During my educational trip to Oxford, London, I gained invaluable insights and was able to develop skills that significantly boosted my job placement prospects. The exposure to the other side of the world and the networking opportunities played a crucial role in shaping my professional journey.



HIRSHIKA BAJAJ
PGDM 2016-18



One of the better things to happen with me at Asian Business School was the study trip to Oxford, United Kingdom. It was a great experience to attend the classes conducted by foreign professors, carry out consumer centric surveys in London and Oxford and to visit quite a few tourist spots around London.



DEEPAKANT SHUKLA
PGDM 2017-19



My trip to Oxford, United Kingdom was an enriching experience, offering a deep dive knowledge in business excellence from great professors. Overall I am very thankful of ABS for providing me with such an opportunity. It was truly an inspiring and fun filled journey into one of the world's oldest and renowned educational names.



RISHABH BUCHA
PGDM 2021-23



The market survey carried out by me helped to learn a lot about the differences in the Consumer Behaviour of UK Consumers as compared to the Indian Consumers. This helped me to understand the finer points of International Business. I also visited a lot of places of tourist attraction in London and Oxford. Memories forever



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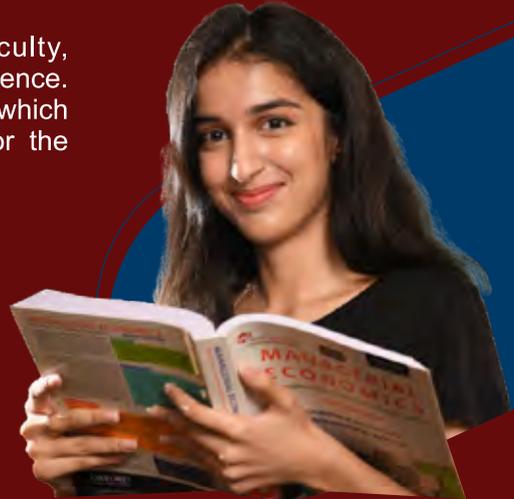
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FEE STRUCTURE:

The fee of MBA programme is Rs.37,500/semester. In the first semester additional fee of 9,000/- is levied.

ADMISSION PROCESS AND ELIGIBILITY CRITERIA

- The total intake in the MBA program is 60.
- Candidates must have completed graduation in any discipline from a recognized Indian/foreign university (due recognition by UGC/AIU) with at least 50% marks (45% for SC/ST candidates of Uttarakhand).

Doon University

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- Preparation for AI-enabled roles through hands-on use of Notebook **LLMs, Gemini, Copilot, Claude etc**
- Leadership, research & global exposure through **Harvard Business School cases, LinkedIn Learning, etc**

OBJECTIVE
To partner with students who want to build meaningful careers with confidence, clarity, and global readiness.

PROFESSIONAL SUMMARY
An AACSB-accredited business school with 30+ years of shaping confident, career-ready leaders. Built on one belief: *You Matter.*

CORE COMPETENCIES

- Experiential Learning & Industry Co-Creation
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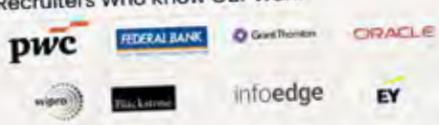
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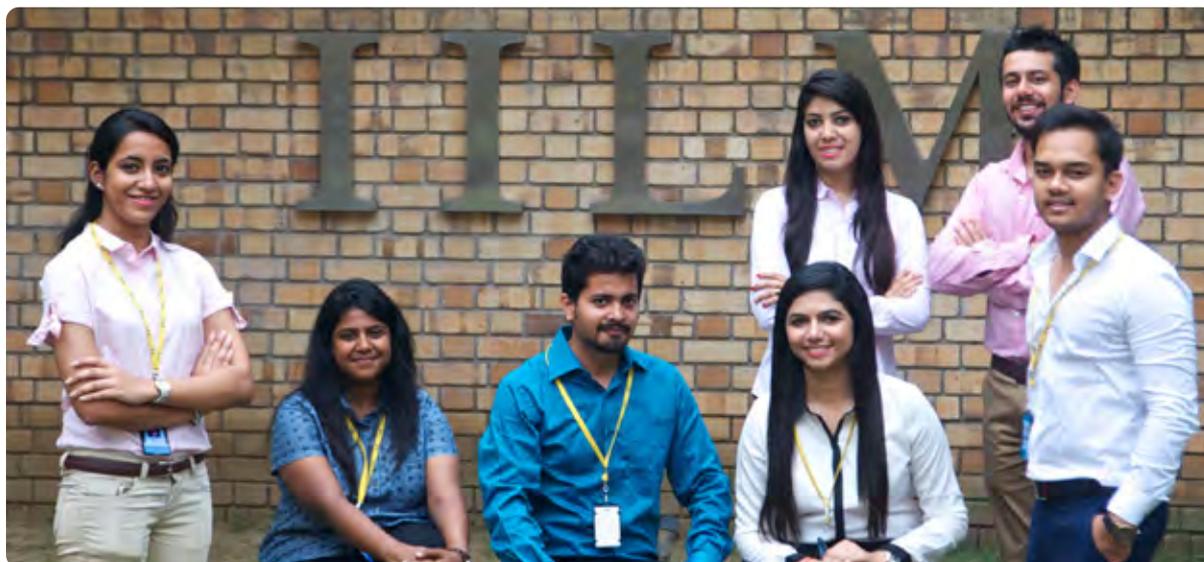
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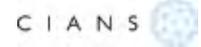
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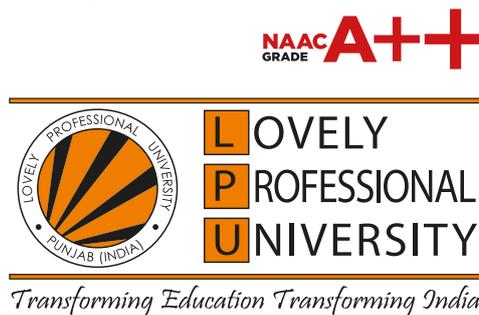
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PWC (Price Waterhouse & Coopers)
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Pragati Srivastava
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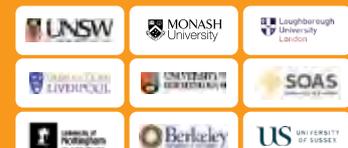
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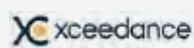
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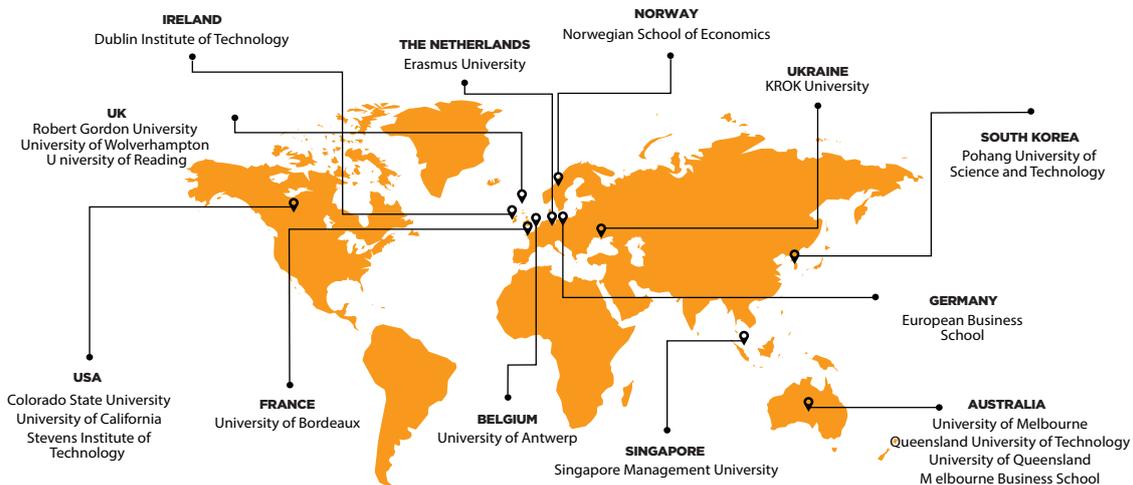


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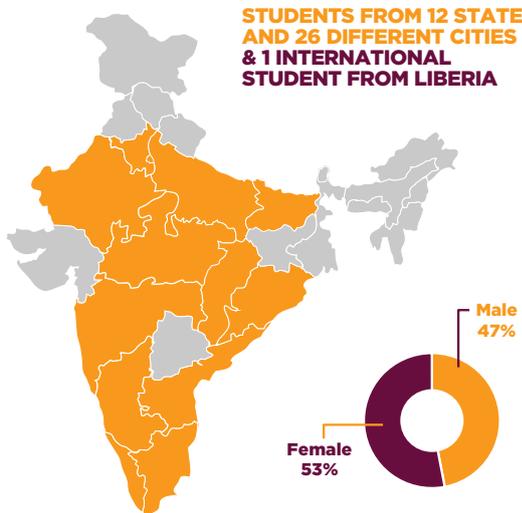
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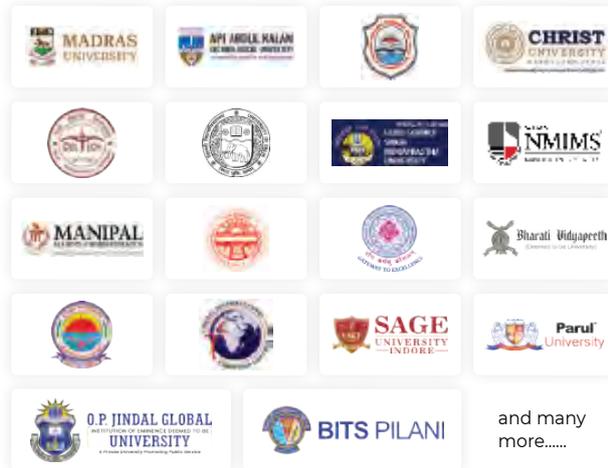
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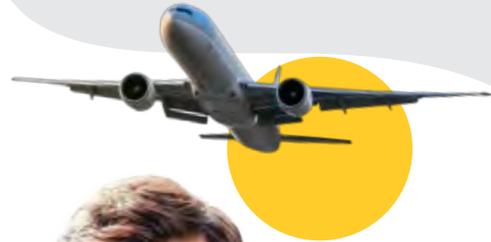
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Excellent Placement Record FROM CAMPUS TO CORPORATES PACKAGE HIGHLIGHTS

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- Futuristic Curriculum
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- Launchpad for entry to international markets like Australia, Taiwan, South Korea, Japan, Malaysia and USA.

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Senior Director -
Head of Partnership Operations
S&P Global



Gaurav Goel
Director HR Shared Services,
Audit/IT/HR
HR Tech Transformation
Deloitte



Aditya Rajpal
Manager - Strategy &
Transactions (S/T)
EY



Sumit Chakravorty
Vice President,
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24 LPA | **9.83 LPA** | **9.95 LPA**
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RANKINGS



2025
Ranked amongst top 100
Management Colleges



2026
Ranked 11 amongst the top
150 B-Schools in India



2025
Ranked 22 amongst top
private B-Schools in India



2025
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B-Schools in India

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*PGDM equivalent to MBA by AIU



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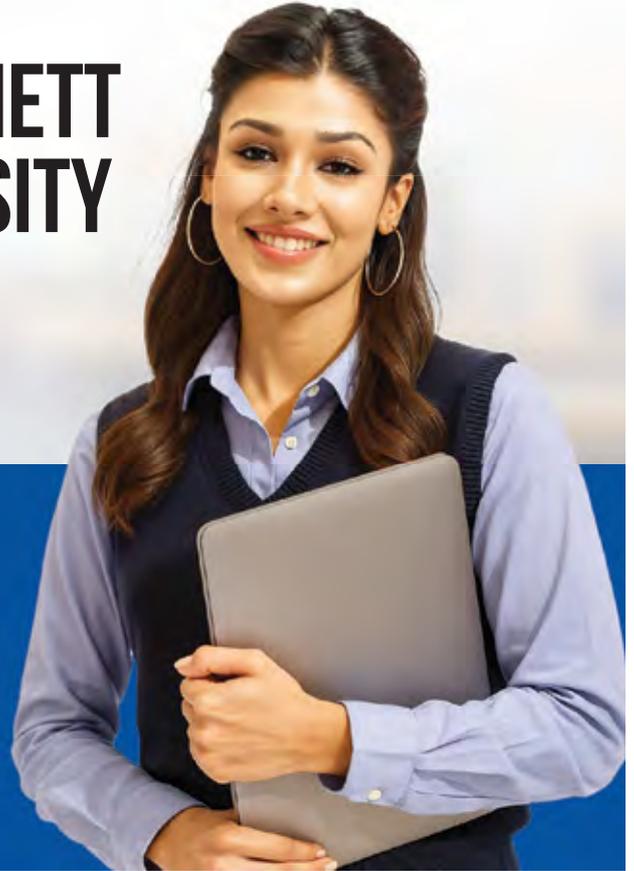
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6th B-School in India

to be accredited
for the maximum permissible
period of 6 years by NBA,
Govt. of India



"NDIM is the only B-school by AICTE, Govt of India & Global Counter-Terrorism Council and I am happy to note that Defence Veterans are part of the faculty grooming students to company-specific soft skills at NDIM and corporate etiquettes for 400 hours, It is a pleasant surprise that Defence veterans are teaching the soft skills at NDIM though they are the proponents of the hard skills".



General Upendra Dwivedi-PVSM, AVSM
Chief of India's Army Staff at NDIM on 22nd November, 2025

100%

FINEST PLACEMENTS
(Batches 2018-2020, 2019-2021, 2020-2022, 2021-2023, 2022-2024, 2023-2025)

NDIM PROVIDES EXCELLENT CORPORATE CONNECT TO EVERY STUDENTS, AND PROVIDES: INDUSTRY BASED RESEARCH, SUMMER INTERNSHIPS, CSR AND SUSTAINABILITY PROJECTS, INDUSTRY INTERACTIONS, CORPORATE MENTORING, NATIONAL & INTERNATIONAL LIVE PROJECTS, MAJOR INDUSTRY PROJECTS; STUDENTS REGULARLY VISIT FICCI, CII, ASSOCHAM, PHDCCI, BRICSCCI, NHRDN, DMA, AIMA, TV CHANNELS - NDTV, INDIA TODAY, AAJ TAK, CNBC, DOORDARSHAN.



Hon'ble Shri M.Venkaiah Naidu and Hon'ble Shri Om Birla, Chairmen of NETF-NBA-NAAC, UGC, at NDIM

DYNAMIC AND HIGHLY PROACTIVE FULL TIME PLACEMENT DEPARTMENT

NDIM has 7 full time GMs, a Dean, and the Director General with long innings of strong & robust corporate connect across industries who continuously add to the recruiters pool assisted by 90+ student members, 80+ faculty, 354 Corporate Mentors, 151 Academic Advisory Council of senior corporate professionals, and by internationally renowned Board of Directors; resulting in 100% finest placements year on year basis.

NDIM - Transforming Careers Through Maximum Hand-Holding by Top Industry Experts



354 CORPORATE MENTORS & RECRUITERS GROOM EVERY STUDENT FOR FULL 1 YEAR UNDER BIGGEST CORPORATE MENTORSHIP PROGRAM IN INDIA

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THESE 354 CORPORATE MENTORS ALSO HELP IN SUMMER INTERNSHIPS, LIVE PROJECTS AND FINAL PLACEMENTS
(full details at <https://www.ndimdelhi.org/industry-interface/corporate-mentoring-programme/>)



Recent Student Interactions by : N.Chandrasekaran, Chairman, Tatasons & Air India; Ajay Piramal, Chairman, Piramal Group; Padmashri Harshvardhan Neotia, Chairman, Ambuja Neotia Group; Sunil Bharti Mittal, Founder & Chairperson, Bharti Enterprises; Subhash Chandra, Chairman, Essel Group; R. C. Bhargava, Chairman, Maruti Suzuki; P. C. Gurnani, CEO & MD, Tech Mahindra; Suresh Narayanan, Chairman & MD, Nestle.

ENTREPRENEURSHIP SUPPORTED BY ASSOCHAM, NHRDN, CTIFGC

NDIM is proud to launch its IEEE Student Branch, marking a new milestone in blending management education with technology-driven leadership. IEEE, the world's largest technical professional body with 460,000+ members in 190+ countries, is renowned for innovation, research, and global impact. Through this branch, NDIM students will gain opportunities to learn beyond classrooms, engage in projects, workshops, and competitions, connect with global professionals, and develop leadership at the intersection of management and technology. With this initiative, NDIM joins the worldwide IEEE network — empowering students to innovate, collaborate, and lead for humanity.

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Only B-School where ASSOCHAM is the National Incubation Partner

ONLY B-SCHOOL

Business Management Innovation Lab by CTIFGC Denmark



NDIM is 1st in India to sign international MOU on 21st Nov. 24 to train students and faculty on "Business Management Innovation"

1st & the
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(Declared Best Continuously for 3 years by AICTE and Confederation of Indian Industry)



Declared Best in India for
"Excellence
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Creating Employment"
by FICCI : Oct 2024 and 2021
 (The Federation of Indian Chambers of Commerce & Industry (FICCI) has
 2,50,000 enterprises and organisations as its members.)



Hon'ble Shri Jagdeep Dhankhar, Vice President of India, at NDIM Conferring PGDM on 25th Aug, 2023 to students

"डिग्री तो बहुत लोगों को मैनेजमेंट स्कूल में मिलती है, पर आपके यहाँ जिसको मैंने डिग्री दी, मेडल दिया कोई डेलॉइट में जा रहा है कोई एन्सर्ट एण्ड यंग में जा रहा है, आप लोगों का जो लगाव है फिककी के साथ, असोचेम के साथ, I am very delighted because a boy and a girl walking out of this institute first and foremost must have his or her hands full सब कंट्रीब्यूट करे, मुझे बहुत अच्छा लगा। This is a unique feature of NDIM."

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confers on

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AND THE PRESTIGIOUS

Gold Winner of India

IN INDUSTRY-ACADEMIA PARTNERSHIP AWARDS 2025
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GOLD WINNER

This is the 4th time that CII has declared NDIM as the best in India

(India's premier Business and Industry Chamber, the Confederation of Indian Industry-CII established in 1995, represents over 265,000 enterprises and organizations)

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BY INTERNATIONAL FACULTY & GLOBAL FORUMS AT NDIM**



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DISTINGUISHED FACULTY OF NDIM HAS BEEN ASSOCIATED WITH 33 INTERNATIONAL UNIVERSITIES AND 332 INDUSTRIES :

Faculty is the foundation of any educational institution and NDIM is proudly known for its distinguished faculty which is globally acknowledged and has remained associated with 33 international universities & organizations. These include eCornell; Florida State; George Mason; Indiana; Western International; Cameigo Mellon; IMF; World Bank; London School of Economics; University of London; University of Exeter; University of Edinburgh; Queen's Elizabeth College; Oxford University; Reading University; Leuphana University Lueneburg; The Ohio State University; Columbus, USA; University of Chicago; Harvard

INTERNATIONAL OPPORTUNITIES WITH FREE BOARDING & LODGING ONLY AT NDIM

200+ INTERNATIONAL LIVE PROJECTS have been offered to NDIM students in 15 countries including Egypt, Taiwan, Vietnam, Mauritius, Moscow, Russia, China, Malaysia, Philippines, Indonesia, Tanzania, Ghana, Europe, with free boarding and lodging.

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UNIQUE GLOBAL CERTIFICATIONS FROM AUSTRALIA - PART OF PGDM AT NDIM

"Asia Centre for Global Risk Policy Network (ACGRPN)" set up by NDIM is the 1st of its kind "Global Risk Policy Institute in India" in partnership with "Australian Risk Policy Institute" for training the corporate world on Strategic Risk Policy Models. Australian Risk Policy Institute certificates are available to NDIM students as well.

ONLY B-SCHOOL WITH JAPAN AND KOREA CENTRES PREPARING FOR JOBS IN JAPANESE AND KOREAN MNCs

**Only
B-School with
10%
Students placed in
Japanese and Korean
MNCs this year**

NDIM is the only institution licensed by NSDC, Government of India, since 2018 to groom skilled professionals for Japan. With exclusive certificate courses on Japanese Business Culture and Spoken Japanese, verified by the Japan Foundation, NDIM offers unmatched exposure to the Japanese market. Our faculty have engaged with 50+ leading Japanese organizations. NDIM has trained senior management of top Indian and Japanese companies like Kotak Mahindra, Apollo Tyres, Mitsui Chemicals, Akzo Nobel, Hindustan Power, and DCM Shriram. Today, NDIM stands as India's foremost Japan Centre, building strong industry linkages with Japan.

Building on the success of its Japan Centre, NDIM established the Korea Centre of Excellence in 2022, inaugurated by Mr. Jinhwa Song, Minister Counsellor, Embassy of Korea. The Centre trains students in Korean language (reading, writing, speaking) and corporate culture to prepare them for careers in Korean and Indian organizations. NDIM has co-hosted 300+ top leaders from Korean and Indian industries, with strong support from IRKFS and the Korean Embassy. With the Korean Chamber of Commerce facilitating ties with leading companies like LG, Samsung, Doosan, CJ Group, and Woori Group, NDIM is creating unmatched career opportunities in the Korean business landscape.

RECENT INTERNSHIPS & PLACEMENTS IN JAPANESE COMPANIES



RECENT INTERNSHIPS & PLACEMENTS IN KOREAN COMPANIES



Hon'ble Sh. Pranab Mukherjee-Former President of India at NDIM



H.E. Kenji Hiramatsu Ambassador of Japan to India at NDIM



H.E. Mr. Lee Seong-Ho, Ambassador, Republic of Korea to India at NDIM

**NDIM chosen as a case study by
UK India Business Council for
Industry-Academia Linkages for U.K. Universities**

Best & the Only One in India

- 1st and the Only "Mentor B-school" of India (declared by AICTE, Govt. of India, and Confederation of Indian Industry: www.cii.in)
- 1st & the Only B-school continuously declared "Best in India 3 years in a row" for "Industry Linkages" by AICTE (Govt of India) and Confederation of Indian Industry under all their 19 parameters. First time in the country.
- "GOLD STANDARD IN INDUSTRY LED MBA EDUCATION" by the (CII) Confederation of Indian Industry and declared the prestigious Gold Winner of India for Industry-Academia Award 2025 in MBA Institution category.
- 1st in India to be presented by UK India British Council (UKIBC) and Pearson India as a model to Vice Chancellors of top UK Universities for "Industry-Academia Linkages".
- Declared Number 1 in India for 'Excellence in Employability through Industry Engagement' by Federation of Indian Chambers of Commerce and Industry: (www.ficci.in)
- One of the 1st Tech-Enabled B-school with deep integration of new age AI and Digital tools, Data life cycle and emerging technologies in all MBA specializations in addition to integration of Sustainability and Innovation in every subject.
- Declared Best for last 6 years under placement-parameters by Associated Chambers of Commerce and Industry (www.assochem.org)
- Only B-school of India to be recognized by Dr. Philip Kotler & Team for "Innovative approaches in Industry Led & Technology Integrated Management and Business Education".
- Only B-school with Students' IEEE Branch in North India.
- Only B-school with "Incubation Centre" by ASSOCHAM for 'Entrepreneurship & Innovation'.
- One of the only 2 B-schools of India continuously chosen 4 years in a row by AICTE for Prime Minister's entrepreneurial project, Smart India Hackathon, the biggest Digital & Entrepreneurial revolution for 25000 startups.
- Only B-school with "Japan Centre" licensed by NSDC (GOI), and Korea Centre supported by India Republic of Korea Friendship Society to groom students for opportunities with Japanese and Korean MNCs.
- Only B-school run since 1992 by 6 Top Industrialists, 7 Padma Awardees, and former: Supreme Court Judges, Chairmen UPSC, Chief Election Commissioner of India, Principal Secretary & Advisor to Prime Minister of India, 5 Secretaries GOI, and Chairman Competition Commission.
- Only B-school to have Hon'ble: Pranab Mukherjee President of India, Venkaiah Naidu-Vice President of India, Dr. Manmohan Singh-Prime Minister of India, Jagdeep Dhankhar-Vice President of India, Om Birla-Speaker Lok Sabha; Chief of Armed Services; and Chairmen of: Tata Sons, Nestle, Airtel, Amul, Dalkin, Kent RO, Piramal Group, Mahindra and Mahindra, Minda Industries, Ambuja Neotia Group, Essel Group, Maruti Suzuki, JBM, Trident, Flipkart, Max Group, Hiranandani Group, Srei Infrastructure, Dr Lab PathLabs, Ernst & Young, PwC, Whirlpool, Blue Star, Business World, Persistent Systems, Urban Clap etc. etc. at the campus.
- 6th B-school in India Accredited by the National Board of Accreditation, Govt of India, for maximum permissible term of 6 years
- 1st in India with Business Management Innovation Lab by CTIFGC (Core Tele-Infrastructure Global Capsule) Denmark.
- India International Skill Centre' of NSDC, Govt of India.
- Partners with UNESCO Mahatma Gandhi Institute of Education for Peace and Sustainable Development (MGIEP) to deploy Self-directed Emotional Learning for Empathy and Kindness (SEEK).
- Only B-School partnered by Global Counter Terrorism Council.
- Only B-school where 354 senior corporate professionals and recruiters hand-hold and groom students to corporate expectations (<https://www.ndimdelhi.org/industry-interface/corporate-mentoring-programme/>).
- Industry-Led Education: Faculty drawn from 33 International Universities and 332 corporate houses.
- Only B-school with 151 recruiters & top academia guiding & leading futuristic and new-age curriculum and pedagogy (<https://www.ndimdelhi.org/about-ndim/academic-advisory-council/>).
- Only B-school where 7 full time corporate-trainer faculty and defence veterans groom students to company specific soft skills and corporate etiquette for 400 hours.
- MOUs with leading global universities of Europe in addition to the Universities of Buffalo, Pepperdine, PenWest, Teesside, AIT, for student and faculty exchange and for credit sharing.
- Only B-school Consulted by Chairman "New Education Policy" in addition to IIM-Ahmedabad.
- 1st and the Only Students' Chapter of National HRDN in Delhi. (<https://www.nationalhrd.org/home>)
- Business School of the Year- 2024: Outlook Magazine
- DSIR approved Research Centre : Recognised Research centre by Govt of India
- National Institute of Electronics & Information Technology : Recognized by Ministry of Electronics and Information Technology
- SAQS (South Asian Quality Assurance System) has accorded accreditation to NDIM for the maximum permissible period of 5 years in the very 1st attempt.

AI Led PGDM Has Multiplied New Job Roles

NDIM has deeply integrated Data Science, Automation, other emerging technologies - Business Intelligence, Cyber Security, Block Chain, Generative AI, in all PGDM specializations leading to following additional new age job offers:

Analyst – Technology Assurance/ Data Research Specialist, Research Analyst/ Digital Marketing Consultant/ Digital Marketing Executive/ Senior Analyst – Portfolio Management Group/ Associate Analyst/ Financial Lending Analyst/ Project Manager- Mobile Application/ Analyst - Policy Management/ Analyst- Private Market/ Investment Banking Analyst/ Advisory Analyst/ Data Operations Specialist/ Analyst - Underwriting Services/ Talent Acquisition Specialist/ HR Manager/ MT – Training & Development/ Recruitment Specialist/ Talent Sources/ Senior Executive HR Shared Services/ Enterprise accounts/ Performance Marketing Associate/ Customer Development/ Sales Auditor/ Social Media Associate/ Digital Marketing Consultant/ Holiday Cruise Sales Expert/ Functional Head/ Business IR in Human Resources/ Corporate Sales Manager/ Global Business Manager/ MT-Marketing/ Sales Support/Marketing & Sales Associate/ Consultant analyst/ MT Business Analytics/ Lead Generation Analyst/ Project Sales Trainee/ Tax Associate/ Wealth Management/ MT- Fund Accounting/ MT- Investors Reporting etc in addition to other traditional job roles.



Dr. Philip Kotler

(NDIM's exemplary achievements include innovative approaches in industry led & technology integrated management and business education)

CERTIFICATE

OF RECOGNITION



Dr. Philip Kotler and Kotler Impact team proudly present this recognition to

New Delhi Institute of Management

for being selected as an outstanding case study in the first-ever India edition of "Essentials of Modern Marketing". This selection stands as a testament to the institute's exemplary achievements and innovative approaches in **Industry led & technology integrated management and business education**. The publication of NDIM as a case study in this prestigious edition not only highlights the institute's significant contributions to the field but also serves as a symbol of its exceptional performance and commitment to excellence in education in India.

With profound thanks and appreciation.

Tulsi Hunkar
 Country Partner &
 Ambassador

Sudip
 Chief Executive
 Officer

ONLY B-SCHOOL WITH BOARD OF GOVERNORS LED BY 6 TOP INDUSTRIALISTS, 7 PADMA AWARDEES, AND FORMER: UNION MINISTERS, SUPREME COURT JUDGES, UPSC CHAIRMAN, RBI DEPUTY GOVERNOR, CHIEF ELECTION COMMISSIONER, 5 SECRETARIES GOVT OF INDIA

<https://www.ndimdelhi.org/about-ndim/board-of-directors/>



1st ever MBA School to be Declared Best in India for Industry Linkages by the AICTE, (Govt. of India) and Confederation of Indian Industry Continuously for 3 years after year long surveys of all the 9500+ AICTE approved institutes of the country.



"GOLD STANDARD IN INDUSTRY LED MBA EDUCATION" by the (CII) Confederation of Indian Industry and declared the prestigious Gold Winner of India for Industry-Academia Award 2025.



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Graduates with 50% marks in any stream (10+2+3) from a UGC/AIU approved university with good score in CAT, MAT, XAT, GMAT, CMAT, State University CET, can apply. Students appearing in final year/awaiting final year exam results can also apply.

SELECTION PROCEDURE

NRIs / Foreign Citizens can also seek admission like Indian Nationals/Citizens/Residents-based on their inter-se ment in any of these examinations, group discussions and personal interviews as per AICTE guidelines. Final selection is based on overall performance in:

- i) Graduation Examination Score
- ii) Score in one of the above mentioned Aptitude Tests.
- iii) Group Discussions & Personal Interviews.

RESERVATION

- i) Reservation for SC/ST/OBC and other categories as per AICTE guidelines.
- ii) 2% Seats reserved for physically challenged persons/applicants with learning disability.
- C) 5% seats reserved for applicants from J&K, Ladakh, Northeast, Naxal affected areas, wards of defence/police/para-military/ services personnel who laid down their lives in any operation or insurgency.
- D) 2% seats reserved for the wards of serving/retired, defence/paramilitary forces/police personnel/outstanding sports persons.
- iv) 2% reservation for foreign students subject to AICTE guidelines.
- V) Extra weightage is given for Outstanding achievement in any field beyond academics viz cultural, activities which highlight: Leadership, team work, innovation, decision making qualities; work experience, higher educational qualifications, industry sponsorship, contributions made to social causes /community service. (Supporting evidence should be submitted with the application)
- vi) Female candidates get preferential treatment if they have same overall score as their male counterparts.
- vii) Unfilled reserve category seats are offered to General Category candidates.

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HOW TO APPLY

Application Forms can be collected from the Institute on cash payment of Rs. 1000/- or by sending DD of Rs. 1000/- in favour of 'New Delhi Institute of Management' payable at New Delhi. Forms can also be downloaded from www.ndimdelhi.org. These can be sent to "Admissions Office" at : New Delhi Institute of Management, 60, 50 (B&C) Tughlakabad Institutional Area, M.B. Road, New Delhi -110062 or sent online at www.ndimdelhi.org

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- **Global MBA**
(Logistics & Supply Chain Management with MUST University, Malaysia)
- **MBA-AGRI BUSINESS**
(Master of Business Administration in Agri Business)
- **MBA-BUSINESS ANALYTICS**
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Eligibility Criteria:

Graduate in any discipline from recognised university with 50% aggregate marks or CGPA score and valid score of **CAT/ MAT/ XAT / CMAT / GMAT / NIU-MAT**. Need to qualify GD/PI round for final selection.

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