

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

MAY 2024



MESSAGE FROM THE DIRECTOR GENERAL

Dear Readers,

It gives me immense pleasure to present the latest issue of AIMA News. With your constant support and encouragement, AIMA continued in its mission to cultivate management proficiency through a variety of initiatives and programmes, not just in India but overseas as well.

Last month, AIMA held another edition of its hugely popular Global Advanced Management Programme (GAMP). Each programme is specially curated and designed to enhance the management expertise of managers and business leaders, while providing them a global outlook. Professor Solomon Darwin led the 20th edition with a focus on 'Expanding Markets by Leveraging Emerging Technologies', featuring sessions, discussions, and visits to iconic companies. The programme concluded with participants presenting innovative business models for their companies to a prestigious jury from Silicon Valley. Brief reports are carried in this issue.

Back home, the 11th edition of AIMA's HR Leadership Retreat was successfully conducted in Goa. Chaired by Mr SY Siddiqui, the Retreat brought together seasoned HR leaders and decision makers to discuss innovative strategies for adapting to constant change, managing uncertainty, and achieving sustainable growth. AIMA's Retreats provide a unique opportunity to learn from top industry experts and leaders in an intimate, focused group setting. Glimpses from the recently concluded HR Retreat will give you an insight into this special programme.

AIMA's LeaderSpeak sessions are also going from strength to strength, providing diverse insights across topics and domains with thought leaders and experts from various fields. I am pleased to share that 70 sessions have been conducted since its inception a few years back, with many more on the anvil in the days ahead. The recent session on 'AI and the Future of Management Education' with Prof V G Narayanan, Senior Associate Dean, HBS Executive Education & HBS Online and AIMA President, Mr Nikhil Sawhney offered valuable insights on AI's impact on curriculum, online platforms, ethics and managerial skills. It was a highly interactive and engaging session which explored how institutions can effectively utilise AI to prepare students for the digital era.

Further in the area of research and academics, the AIMA India Case Research Centre hosted the 4th Case Competition & Conference centred around achieving global leadership transformation. The event aimed to equip participants with the necessary knowledge and skills essential for effective leadership in today's ever-changing global environment. The 3-day programme included sessions, workshops, and a full-day competition evaluated by a prestigious jury panel, drawing over 100 participants from top-tier B-schools. Further details can be found inside.

Not to leave the youth behind - AIMA's special platform for rising young leaders, the AIMA Young Leaders Council continued to offer diverse opportunities for its members to connect, engage, and explore emerging trends for their professional growth. An interactive